



An Open Letter to Golf Teaching Professionals In Germany, Sweden, and the UK

Many of you have already enrolled in one of my upcoming Alignment Golf / Lynn Blake Certified® workshops. The ranks are robust, and I thank you. This letter is for those still on the fence or who haven't yet heard about my visit. If that includes you, then please read on.

First, do you have a passion for teaching golf? If so, then you'll feel right at home. That said, my workshops aren't for everybody. They're intense and only for those who are driven to be the very best teacher and player they can be.

You know who you are. You're always at it. You read books, study the swing, and search the web. You attend conferences and seminars. You spend money to improve your teaching skills, your playing skills, and your equipment. You seek out the best teachers and learn from them. Improving brings you true joy. It also gives you a competitive edge.

Okay, so why come see *me*? Because I get it and can help you get it too.

I've been where you are. Searching all about, hoping to find the next miracle method. Hoping to find something that works. For yourself and for your students. You look and look and you make some progress, but in the end, measured against all your efforts, you're left with only a handful of smoke. You just can't put it all together. Something's missing. I know what's missing: a system of motion and alignments.

I also know where you want to be. You want to *know* that you know. You want to *own* your teaching. You want to get results. Real results. In my case, that knowing began at the bottom of the pile and led to the mountaintop of the PGA TOUR. I started a second career from scratch in 2004. Five years later my teaching had produced numerous PGA Section champions and eight PGA TOUR event champions. One tour player went from #100 in Scoring Average to #1 on the PGA TOUR in under three years. A short hitter who cruised by 99 of the best players in the world. *Fact*.

Why is my teaching so different? Because it's about motion—aligned, natural motion—not positions. It's about what's worked for more than a century, not fad and fashion. It's rooted in science, yes, but you're not a scientist—you're a golf professional. And your students aren't scientists either. All they want is to make that golf ball behave. That's your mission with them. That's the result they've trusted you to deliver. I'll help you do it.

Why come now? Because I live and work thousands of miles away. I expect to be back in the next couple of years, but why wait? By then you could be well on your way to being the best player and teacher you can be!

Here's what I promise: You'll get one of the best—if not *the* best—teaching and coaching experiences of your life. And I'll stand by that promise. If, by the end of the first morning, you don't feel something really important is happening in your life, then catch me at the lunch break, and you'll get your money back. No questions; no hassle. I've made that offer since my first workshops. So far, no takers.

The clock is ticking. This is your chance to grab hold of something that will be with you until the end of your days. As it will be with mine. Come join me. You'll be forever thankful that you did.



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Become Lynn Blake Certified!

Stockholm	June 10-11	Closed	Register here for 'first available' wait list: http://www.lynnblakegolf.com/wasby/
Munich	June 15-16	Closed	No Wait List
Munich	June 17-18	Open	Register here: http://www.lynnblakegolf.com/munich/pro/
London	June 24-25	Open	Register here: http://www.lynnblakegolf.com/london/

About Lynn Blake



Brian Gay with Lynn Blake on the 18th green at Harbour Town after his 10-shot win at the 2009 Verizon Heritage

Lynn Blake embraced his passion for teaching golf and began a second career in January 2004. Since that time, the results have been truly startling:

- Three PGA TOUR champions
 - Five Nationwide Tour champions
 - Three PGA Section champions
 - Four PGA Section Players of the Year
 - Two PGA Section Teachers of the Year
 - Two state open champions
 - Two 2009 Q-School qualifiers
- Numerous Club Champions, Most Improved Players and Flight Winners
 - 2011 PGA of America Teaching & Coaching Summit—Main platform presentation to 550 professionals and follow-up breakout session. For intro, go here: <http://www.youtube.com/watch?v=BIhIUWI96SU>
 - 2006 PGA of Sweden Teaching and Coaching Summit—Main platform, four-hour presentation to 500 professionals
 - Founder and Director of Instruction of the Lynn Blake Golf Academy, headquartered at the Golf Club at Cuscowilla in Eatonton, Georgia, ranked by Golfweek as 2012 #1 *Best You Can Play* in Georgia. More than 100 Lynn Blake Golf workshops, seminars, and private academies conducted throughout the United States, as well as Canada, Germany, Sweden and Scotland.
 - A website with more than 12,000 registered members, 160 free videos, and 88,000 posts
 - A DVD Series, *Alignment Golf*, that has sold in 27 countries and is in its third printing
 - For the past 7 years has led a team of 5 professionals at *The Barclays*, a \$7.5 million PGA TOUR event and first in the FedExCup Series, delivering more than 3,000 private lessons for Barclays Capital clients and friends.



Teaching private clients at The Barclays

Comments about Lynn Blake's Teaching

“ *I made the changes three years ago with Lynn Blake, and I haven't changed since. It was like starting over as a beginner with a clear mind.*

Brian Gay, PGA TOUR, Champion, 2008 Mayakoba Classic (by 2); 2009 Verizon Heritage Classic (by 10); and 2009 St. Jude Classic (by 5).

If I had one last lesson to take in my life, it would be with Lynn. His knowledge is second to none. As a player, I have been fortunate to have had some small successes, but since working with Lynn, they have been more frequent and meaningful. We should all take the time to learn from him.

Billy Anderson, PGA, 2006 North Carolina Open Champion, Carolinas Section PGA Champion, 2009 South Carolina Open Champion.

I am a big believer in Lynn Blake's ability to teach and inspire. He has not only been a huge influence on my teaching, but also has injected enjoyment and enthusiasm into my own game.

Curt Sanders, PGA, Carolinas Section, 2009, 2010, and 2011 Player of the Year

There are no words to express my appreciation. You have made me a better player and a better teacher, and for both I am grateful.

Ted Fort, PGA, Georgia Section, 2006 Teacher of the Year

At the Cuscowilla event I found my alignments while listening to Lynn. It was very easy to get back on track. Focus is easy when the alignments are well-defined and easy to see.

Jeff Hull, PGA, Georgia Section, 2007 Player of the Year, 2008 Professional Champion, 2008 Georgia Open Champion

“ *Lynn Blake is a national teaching treasure.*

Rick Murphy, PGA, Carolinas Section, 2008 Professional of the Year, 2001, 2009 Teacher of the Year

My friend and mentor, I am so very grateful you decided to make a comeback. Your presentations are the very best. Your knowledge is second to none. You make the journey a pleasure to be on.

Rob Noel, PGA, Gulf States Section, 1993, 2000, 2009, and 2011 Teacher of the Year, *Golf Digest* Best Teacher in Louisiana (2000, 2003, 2007, and 2011)

Gay's swing coach, Lynn Blake, could be one of the more overlooked swing coaches in the game. Over the years, I have had the great opportunity to work with Lynn, and like his student, Lynn is one of the best at what he does.

Travis Fulton, PGA, Director of Education, PGA TOUR Academies